

A man in a blue and red plaid shirt and a woman in a white polo shirt and brown pants are smiling next to a dark car. A hand in a blue shirt is handing over a set of keys to the woman. The background is a blurred car dealership.

# Regional Automotive Market No.54

**This publication is  
exclusively for  
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**AEADE**  
ASOCIACIÓN DE EMPRESAS  
AUTOMOTRICES DEL ECUADOR

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## Regional automotive market - Summary

In August 2021 in comparison with August 2020: increase in **6.9%** in sales.

Total Vehicles Sales:

- Highest y-o-y growth: Chile (**93.8%**) and Colombia (**59.5%**)
- Highest y-o-y decrease: Brazil (**5.8%**)



Light Vehicles Sales:

- Highest y-o-y growth: Chile (**97.3%**), Venezuela (**58.2%**) and Colombia (**53.7%**)
- Highest y-o-y decrease: Brazil (**8.8%**)



Heavy Vehicles Sales:

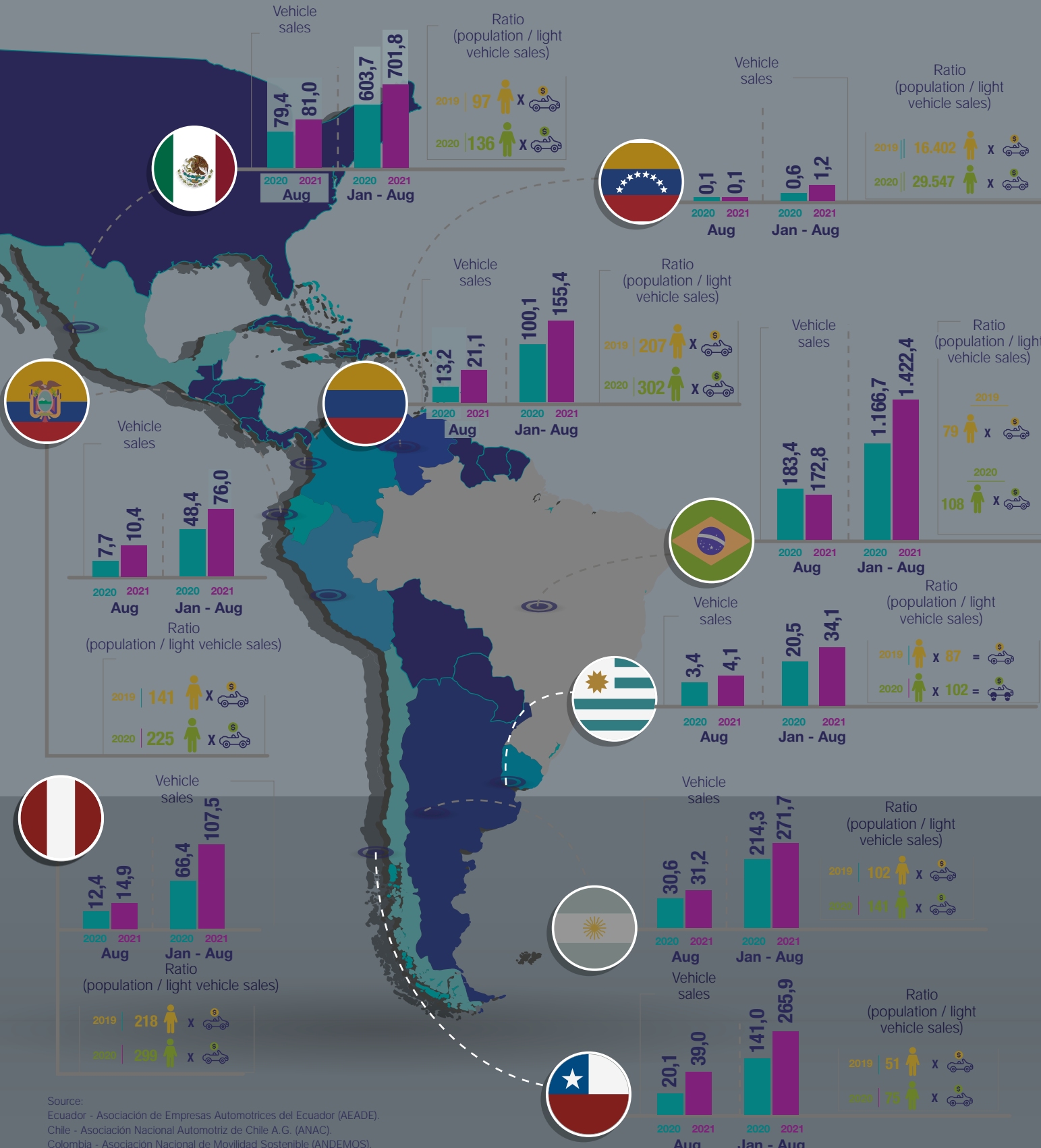
- Highest y-o-y growth: Colombia (**97.1%**), Brazil (**48.6%**) and Chile (**31.5%**)
- Highest y-o-y decrease: Venezuela (**62.5%**) and Peru (**12.6%**)

# Regional Automotive Market

# Total Vehicle sales

(thousand units)

2020 ■ 2021 ■



Source:

- Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
- Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
- Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
- Brazil - Asociación Nacional de Fabricantes de Vehículos Automotores (ANFAVEA).
- Mexico - Instituto Nacional de Estadística y Geografía (INEGI).
- Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
- Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
- Peru - Asociación Automotriz del Perú (AAP).
- Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).



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