

A woman with dark hair and blue eyes, wearing a plaid blazer, is leaning on the hood of a red car. She is smiling slightly and looking towards the camera. The background is a blurred interior of a car.

Regional Automotive Market No. 61

**This publication is
exclusively for
AEADE affiliates**

Published on April 28th, 2022

AEADE
ASOCIACIÓN DE EMPRESAS
AUTOMÓTRICES DEL ECUADOR

Regional automotive market - Summary

In Mar 2022 in comparison with Mar 2021: decrease in **8.0%** in sales.

- March 2022

Total Vehicles Sales:

- Highest y-o-y decrease: Brazil (**22.5%**) and Colombia (**9.1%**)
- Highest y-o-y growth: Venezuela (**54.6%**) and Chile (**26.7%**)



Light Vehicles Sales:

- Highest y-o-y decrease: Brazil (**23.7%**), Colombia (**11.0%**) and Argentina (**7.3%**)
- Highest y-o-y growth: Venezuela (**68.3%**), Chile (**27.5%**) and Ecuador (**25.8%**)



Heavy Vehicles Sales:

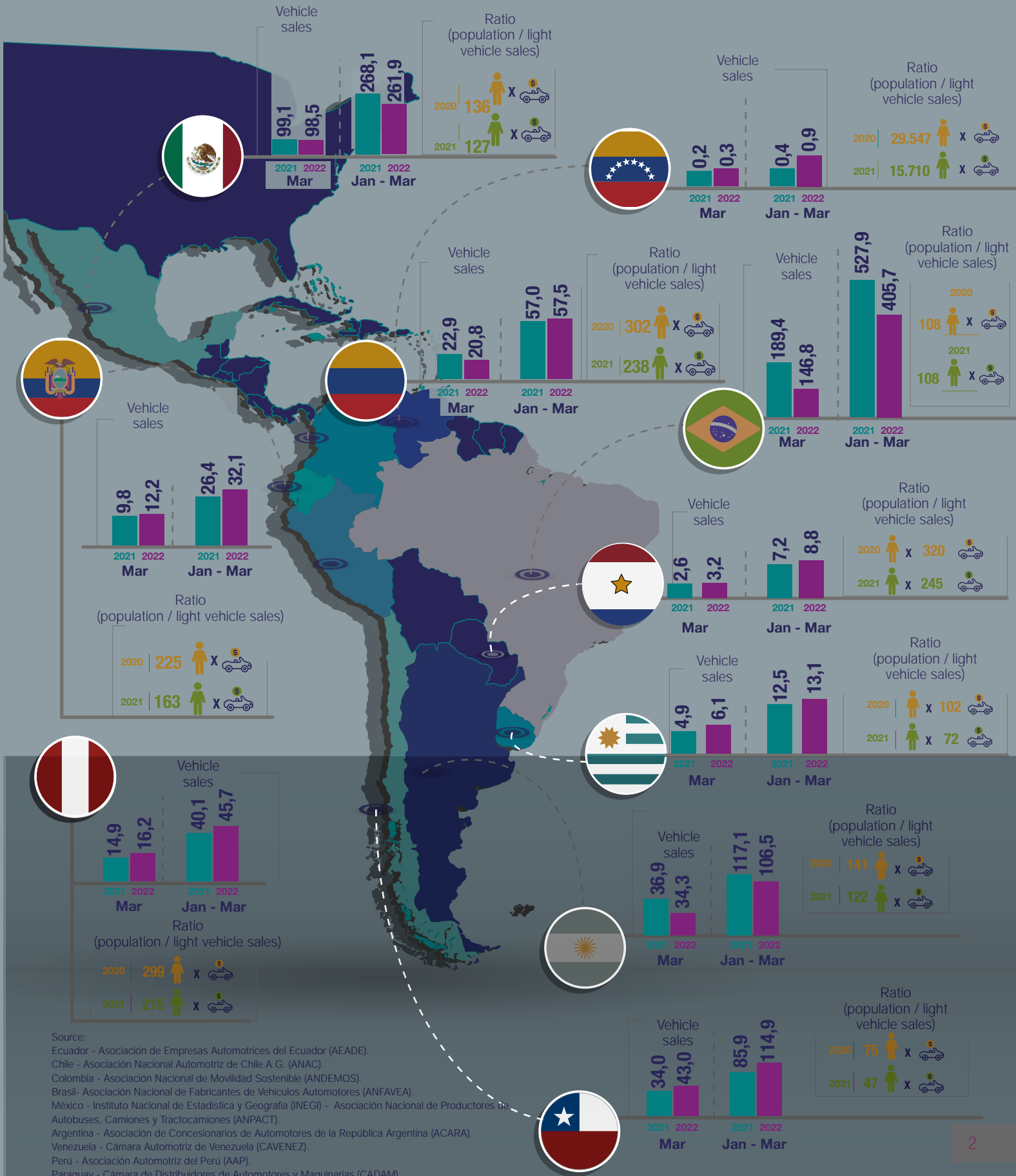
- Highest y-o-y growth: Paraguay (**25.7%**), Mexico (**21.9%**) and Ecuador (**8.5%**)
- Highest y-o-y decrease: Venezuela (**87.5%**), Uruguay (**19.3%**) and Brazil (**4.4%**)

Regional Automotive Market

Total Vehicle sales

(thousand units)

2021 ■ 2022 ■



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (ANFAVEA).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
 Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).



www.aeade.net

