



Regional
**Automotive
Market**
No. 65

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AEADE
ASOCIACIÓN DE EMPRESAS
AUTOMOTRICES DEL ECUADOR

Regional automotive market - Summary

In Jul 2022 in comparison with Jul 2021: increase in **4.2%** in sales.

- Jul 2022

Total Vehicles Sales:

- Highest y-o-y decrease: Paraguay (**6.4%**)
- Highest y-o-y growth: Argentina (**16.8%**) and Peru (**13.2%**)



Light Vehicles Sales:

- Highest y-o-y decrease: Paraguay (**5.6%**) and Colombia (**1.0%**)
- Highest y-o-y growth: Argentina (**17.3%**), Peru (**12.5%**) and Ecuador (**8.0%**)



Heavy Vehicles Sales:

- Highest y-o-y growth: Ecuador (**23.7%**), Peru (**19.9%**) and Mexico (**10.8%**)
- Highest y-o-y decrease: Paraguay (**19.0%**), Uruguay (**12.5%**) and Chile (**5.0%**)

Regional Automotive Market

Total Vehicle sales

(thousand units)

2021 ■ 2022 ■



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (ANFAVEA).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
 Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).

Regional Automotive Market

Vehicle sales hybrid and electric



| Mexico** (Jan - May) | | | |
|----------------------|---------------|---------------|---------------|
| | 2021 | 2022 | VAR% |
| BEV | 388 | 1.419 | 265,7% |
| PHEV | 1.392 | 1.951 | 40,2% |
| HEV | 25.882 | 15.911 | -38,5% |
| TOTAL | 27.662 | 19.281 | -30,3% |

*Information available period Jan-May



| Colombia (Jan- Jul) | | | |
|---------------------|--------------|---------------|--------------|
| | 2021 | 2022 | VAR% |
| BEV | 591 | 2.269 | 283,9% |
| PHEV | 807 | 1.514 | 87,6% |
| HEV | 7.407 | 12.573 | 69,7% |
| TOTAL | 8.805 | 16.356 | 85,8% |



| Venezuela* (Jan- Jun) | | | |
|-----------------------|----------|----------|----------|
| | 2021 | 2022 | VAR% |
| BEV | 0 | 0 | - |
| PHEV | 0 | 0 | - |
| HEV | 0 | 1 | - |
| TOTAL | 0 | 1 | - |

*Information available period Jan - Jun 2022



| Ecuador (Jan - Jul) | | | |
|---------------------|--------------|--------------|---------------|
| | 2021 | 2022 | VAR% |
| BEV | 108 | 175 | 62,0% |
| PHEV | 17 | 64 | 276,5% |
| HEV | 1.716 | 3.988 | 132,4% |
| TOTAL | 1.841 | 4.227 | 129,6% |



| Brazil (Jan- Jul) | | | |
|-------------------|---------------|---------------|--------------|
| | 2021 | 2022 | VAR% |
| BEV | 968 | 4.322 | 346,5% |
| PHEV | - | - | - |
| HEV | 16.602 | 19.764 | 19,0% |
| TOTAL | 17.570 | 24.086 | 37,1% |



| Peru (Jan- Jul) | | | |
|-----------------|------------|--------------|---------------|
| | 2021 | 2022 | VAR% |
| BEV | 15 | 65 | 333,3% |
| PHEV | 21 | 83 | 295,2% |
| HEV | 574 | 1.238 | 115,7% |
| TOTAL | 610 | 1.386 | 127,2% |



| Paraguay (Jan - Jul) | | | |
|----------------------|------------|------------|---------------|
| | 2021 | 2022 | VAR% |
| BEV | 8 | 53 | 562,5% |
| PHEV | 27 | 73 | 170,4% |
| HEV | 228 | 514 | 125,4% |
| TOTAL | 263 | 640 | 143,3% |



| Chile (Jan - Jul) | | | |
|-------------------|--------------|--------------|---------------|
| | 2021 | 2022 | VAR% |
| BEV | 244 | 745 | 205,3% |
| PHEV | 94 | 283 | 201,1% |
| HEV | 1.114 | 2.684 | 140,9% |
| TOTAL | 1.452 | 3.712 | 155,6% |



| Argentina* (Jan - Jun) | | | |
|------------------------|--------------|--------------|--------------|
| | 2021 | 2022 | VAR% |
| BEV | 20 | 82 | 310,0% |
| PHEV | - | - | - |
| HEV | 2.663 | 3.371 | 26,6% |
| TOTAL | 2.683 | 3.453 | 28,7% |

*Information available period Jan - Jun 2022

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 Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
 Brasil- Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
 Venezuela - Cámara Automotriz de Venezuela (Cavenez).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM)

Nomenclature:
 BEV (Battery Electric Vehicle)
 PHEV (Plug-In Hybrid Electric Vehicle)
 HEV (Hybrid Electric Vehicle)



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