

Regional Automotive Market



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Regional Market
by the end of June 2023

Distributed for



With the support **AEADE**
Asociación de Empresas
Automotrices del Ecuador

Regional automotive market - Summary

In the first half of 2023 in comparison with the same period of 2022: increase in **6.6%** in sales.

First half of 2023

Total Vehicles Sales:

- Highest y-o-y decrease: Chile (**27.9%**) and Colombia (**26.6%**)
- Highest y-o-y growth: Costa Rica (**67.2%**) and Venezuela (**59.7%**)

Light Vehicles Sales:



- Highest y-o-y decrease: Chile (**28.4%**), Colombia (**28.3%**) and Paraguay (**6.4%**)
- Highest y-o-y growth: Costa Rica (**78.5%**), Venezuela (**53.7%**) and Bolivia (**32.8%**)

Heavy Vehicles Sales:



- Highest y-o-y growth: Venezuela (**1700.0%**), Mexico (**31.5%**) and Costa Rica (**31.8%**)
- Highest y-o-y decrease: Paraguay (**25.5%**), Colombia (**17.1%**) and Chile (**15.0%**)

Countries	June 2022	June 2023	Jan - Jun 2022	Jan - Jun 2023	% VAR jun 2023 -2022	% VAR jan - jun 2023 -2022
Brazil	178.067	189.528	918.041	998.557	6,4%	8,8%
Mexico	93.978	118.088	537.051	657.581	25,7%	22,4%
Argentina	35.439	39.407	209.809	232.915	11,2%	11,0%
Chile	37.802	23.765	231.725	167.092	-37,1%	-27,9%
Peru	14.230	15.100	89.341	94.983	6,1%	6,3%
Colombia	23.323	14.435	123.849	90.869	-38,1%	-26,6%
Ecuador	10.366	12.078	63.219	69.947	16,5%	10,6%
Bolivia	3.208	3.353	20.675	27.280	4,5%	31,9%
Uruguay	4.417	5.178	26.649	27.264	17,2%	2,3%
Paraguay	3.023	2.669	16.921	15.686	-11,7%	-7,3%
*Costa Rica	569	1.104	3.485	5.827	94,0%	67,2%
Venezuela	386	594	1.917	3.061	53,9%	59,7%

*Imports

America sales

2019	25.389.729
2020	20.817.485
2021	22.014.634
2022	20.888.241

Europe sales

2019	20.930.134
2020	16.714.115
2021	16.882.466
2022	15.083.088

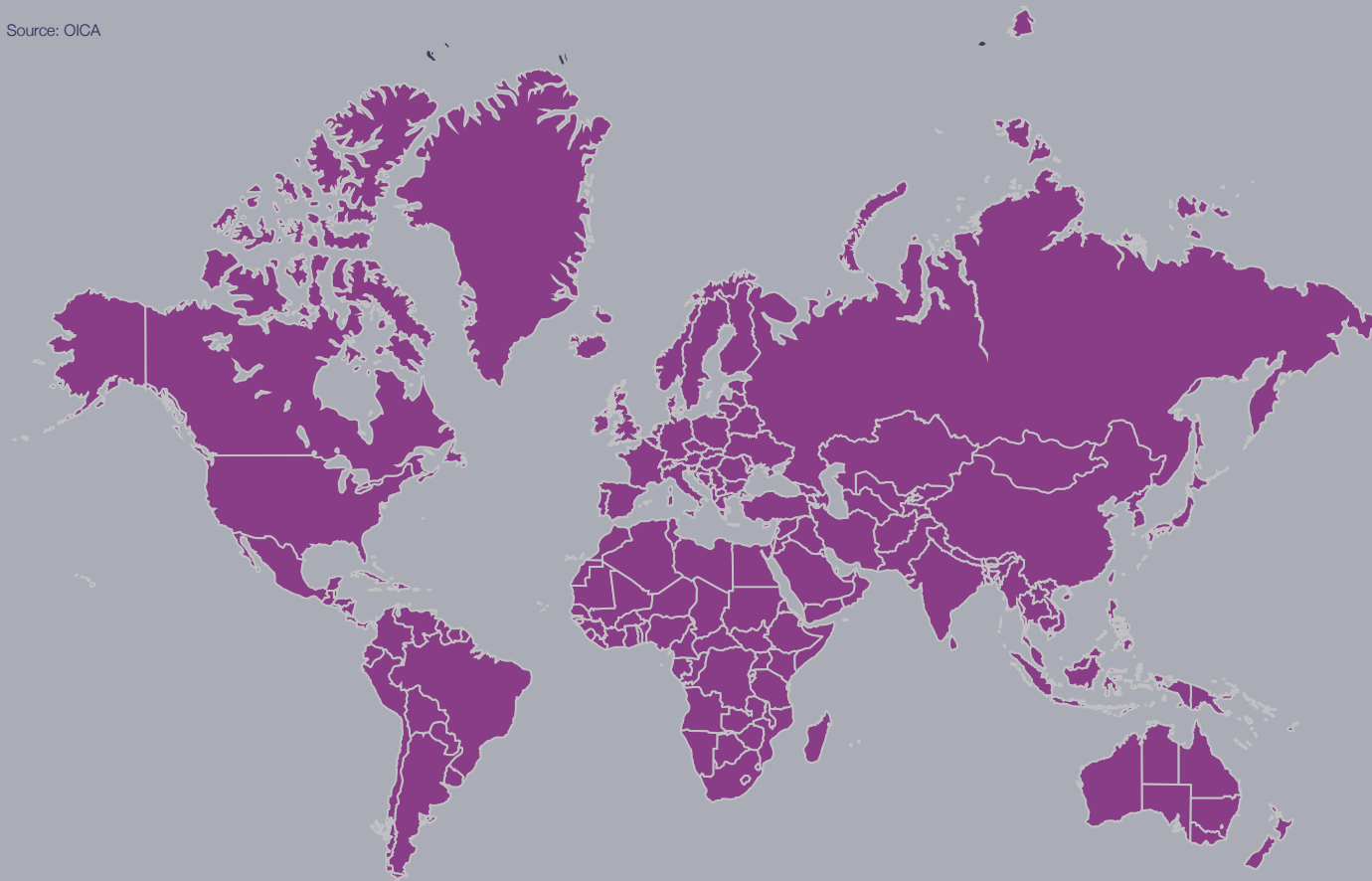
Asian & Oceania sales

2019	43.724.043
2020	40.330.258
2021	42.724.577
2022	44.566.542

African sales

2019	1.200.291
2020	925.708
2021	1.133.520
2022	1.090.662

Source: OICA



Historical vehicle sales of



member countries

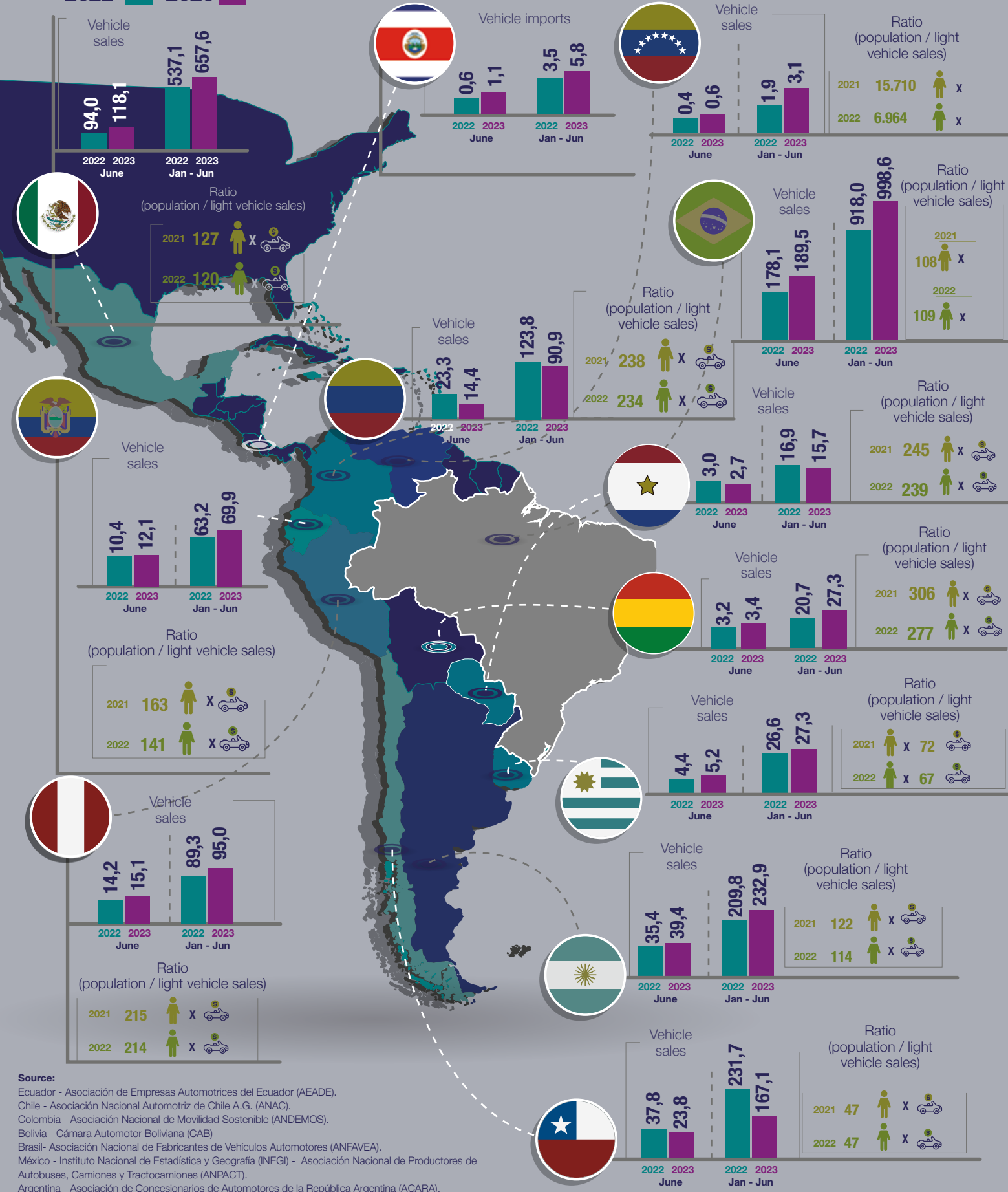
Countries	2019	2020	2021	2022
Argentina	459.753	342.285	383.663	405.414
Bolivia	51.945	29.958	42.693	45.723
Brazil	2.787.850	2.058.437	2.119.851	2.104.461
Chile	389.220	272.107	434.347	445.937
Colombia	263.684	188.665	250.497	262.595
Ecuador	132.208	85.818	115.371	135.250
Mexico	1.360.008	977.650	1.046.732	1.125.756
Paraguay	31.603	24.529	31.798	32.677
Peru	168.647	125.090	174.751	177.543
Uruguay	42.488	36.841	52.329	55.997
Venezuela	1.723	988	1.794	3.992
Total	5.689.129	4.142.368	4.653.826	4.795.345

Regional Automotive Market

Total Vehicle sales

(thousand units)

2022 ■ 2023 ■



Source:

- Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
- Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
- Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
- Bolivia - Cámara Automotor Boliviana (CAB).
- Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (ANFAVEA).
- México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT).
- Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
- Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
- Perú - Asociación Automotriz del Perú (AAP).
- Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
- Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).
- Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

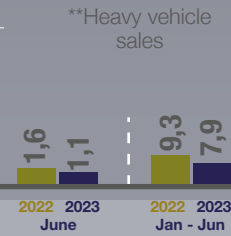
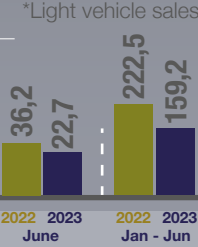
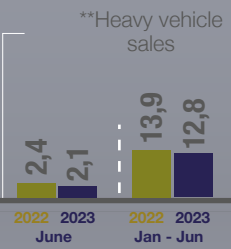
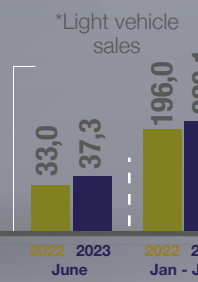
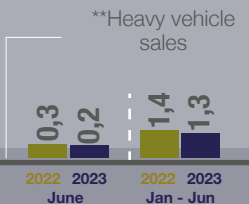
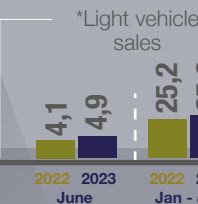
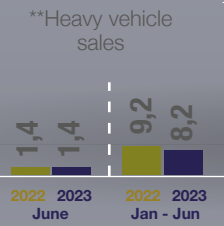
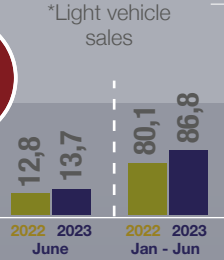
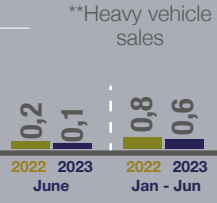
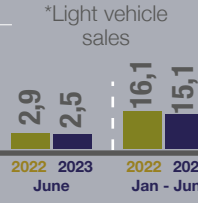
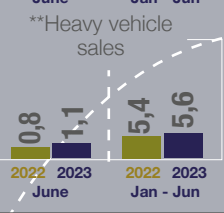
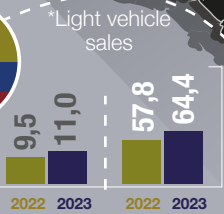
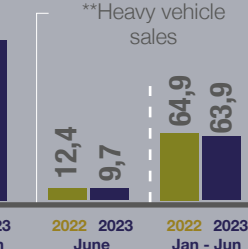
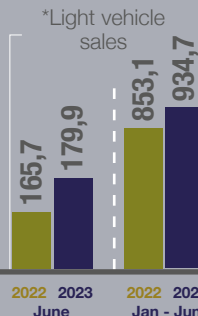
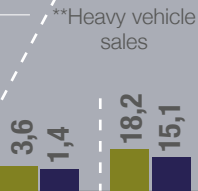
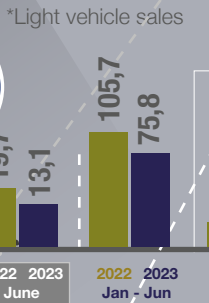
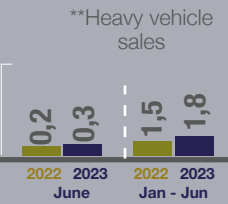
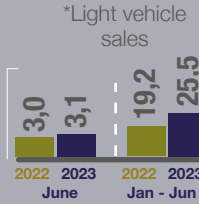
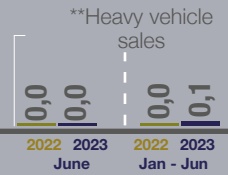
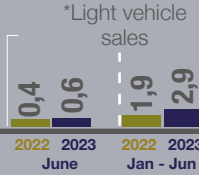
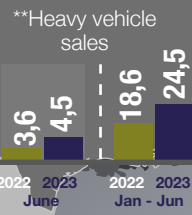
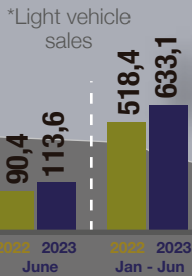
Vehicle sales Light* and heavy**

(thousand units)

2022 2023

*Light vehicles: automobiles, pickups, SUV, VAN

**Heavy vehicles: trucks and buses



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
 Bolivia - Cámara Automotor Boliviana (CAB).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
 Venezuela - Cámara Automotriz de Venezuela (Cavenez).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (Ascoma).
 Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

Vehicle sales hybrid and electric



Costa Rica (Jan - Jun)			
	2022	2023	VAR%
BEV	835	2.819	237,6%
PHEV	-	-	-
HEV	282	493	74,8%
TOTAL	1.117	3.312	196,5%

Imports data



Bolivia (Jan - Jun)			
	2022	2023	VAR%
BEV	17	60	252,9%
PHEV	-	-	-
HEV	15	126	740,0%
TOTAL	32	186	481,3%

Mexico** (Jan - Apr)			
	2022	2023	VAR%
BEV	1.028	3.150	206,4%
PHEV	1.592	1.506	-5,4%
HEV	12.175	13.127	7,8%
TOTAL	14.795	17.783	20,2%

*Information available period Jan - Mar 2023



Colombia (Jan - Jun)			
	2022	2023	VAR%
BEV	1.823	1.630	-10,6%
PHEV	1.326	1.163	-12,3%
HEV	10.618	11.097	4,5%
TOTAL	13.767	13.890	0,9%



Venezuela (Jan - Jun)			
	2022	2023	VAR%
BEV	0	0	-
PHEV	0	0	-
HEV	0	1	-
TOTAL	1	1	100,0%



Ecuador (Jan - Jun)			
	2022	2023	VAR%
BEV	162	303	87,0%
EREV	-	566	100%
PHEV	52	180	246,2%
HEV	3.193	4.223	32,3%
TOTAL	3.407	5.272	54,7%



Brazil (Jan - Jun)			
	2022	2023	VAR%
BEV	3.394	3.760	10,8%
PHEV	-	-	-
HEV	17.068	28.470	66,8%
TOTAL	20.462	32.230	57,5%



Peru (Jan - Jun)			
	2022	2023	VAR%
BEV	62	110	77,4%
PHEV	74	96	29,7%
HEV	1.054	1.798	70,6%
TOTAL	1.190	2.004	68,4%



Paraguay* (Jan - May)			
	2022	2023	VAR%
BEV	28	156	457,1%
PHEV	62	79	27,4%
HEV	402	436	8,5%
TOTAL	492	671	36,4%

*Information available period Jan - Mar 2023
Imports data



Chile (Jan - jun)			
	2022	2023	VAR%
BEV	553	777	40,5%
EREV	-	150	100%
PHEV	274	154	-43,8%
HEV	2.398	2.426	1,2%
TOTAL	3.225	3.507	8,7%



Argentina*** (Jan - Mar)			
	2022	2023	VAR%
BEV	12	75	525,0%
PHEV	1	34	3300,0%
HEV	1.564	2.042	30,6%
TOTAL	1.577	2.151	36,4%

***Information available period Jan - Mar 2023

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Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
Bolivia - Cámara Automotor Boliviana (CAB).
Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
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Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Nomenclature:
BEV (Battery Electric Vehicle)
EREV (Extended Range Electric Vehicle)
PHEV (Plug-In Hybrid Electric Vehicle)
HEV (Hybrid Electric Vehicle)



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