

Regional Automotive Market



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Regional Market
by the end of September 2023

Distributed for



With the support **AEADE**



Regional automotive market - Summary

In September 2023 in comparison with September 2022: increase in **2,5%** in sales.

September 2023

Total Vehicles Sales:

- Highest y-o-y decrease: Colombia (**34.7%**) and Chile (**29.1%**)
- Highest y-o-y growth: Venezuela (**64.6%**) and México (**35.5%**)

Light Vehicles Sales:



- Highest y-o-y decrease: Chile (**30.5%**), Colombia (**29.7%**) and Ecuador (**19.3%**)
- Highest y-o-y growth: Venezuela (**55.7%**), Mexico (**35.6%**) and Uruguay (**6.1%**)

Heavy Vehicles Sales:



- Highest y-o-y growth: Venezuela (**90.2%**), Mexico (**33.9%**) and Bolivia (**23.7%**)
- Highest y-o-y decrease: Colombia (**60.2%**), Ecuador (**30.1%**) and Paraguay (**23.0%**)

Countries	September 2022	September 2023	Jan - Sep 2022	Jan - Sep 2023	% VAR Sep 2023 -2022	% VAR Jan - Sep 2023 -2022
Brazil	193.978	197.739	1.502.620	1.629.633	1,9%	8,5%
Mexico	90.383	122.498	809.611	1.013.859	35,5%	25,2%
Argentina	34.807	33.304	321.891	348.887	-4,3%	8,4%
Chile	38.330	27.167	346.324	247.568	-29,1%	-28,5%
Peru	23.893	15.611	195.410	134.500	-34,7%	-31,2%
Colombia	16.403	14.721	133.776	140.771	-10,3%	5,2%
Ecuador	13.358	10.651	100.357	102.727	-20,3%	2,4%
Uruguay	4.986	5.205	40.351	43.373	4,4%	7,5%
Bolivia	3.633	3.687	32.666	39.461	1,5%	20,8%
Paraguay	2.691	2.321	24.805	22.994	-13,7%	-7,3%
Venezuela	398	655	2.914	5.019	64,6%	72,2%

*Imports

America sales

2019	25.389.729
2020	20.817.485
2021	22.014.634
2022	20.888.241

Europe sales

2019	20.930.134
2020	16.714.115
2021	16.882.466
2022	15.083.088

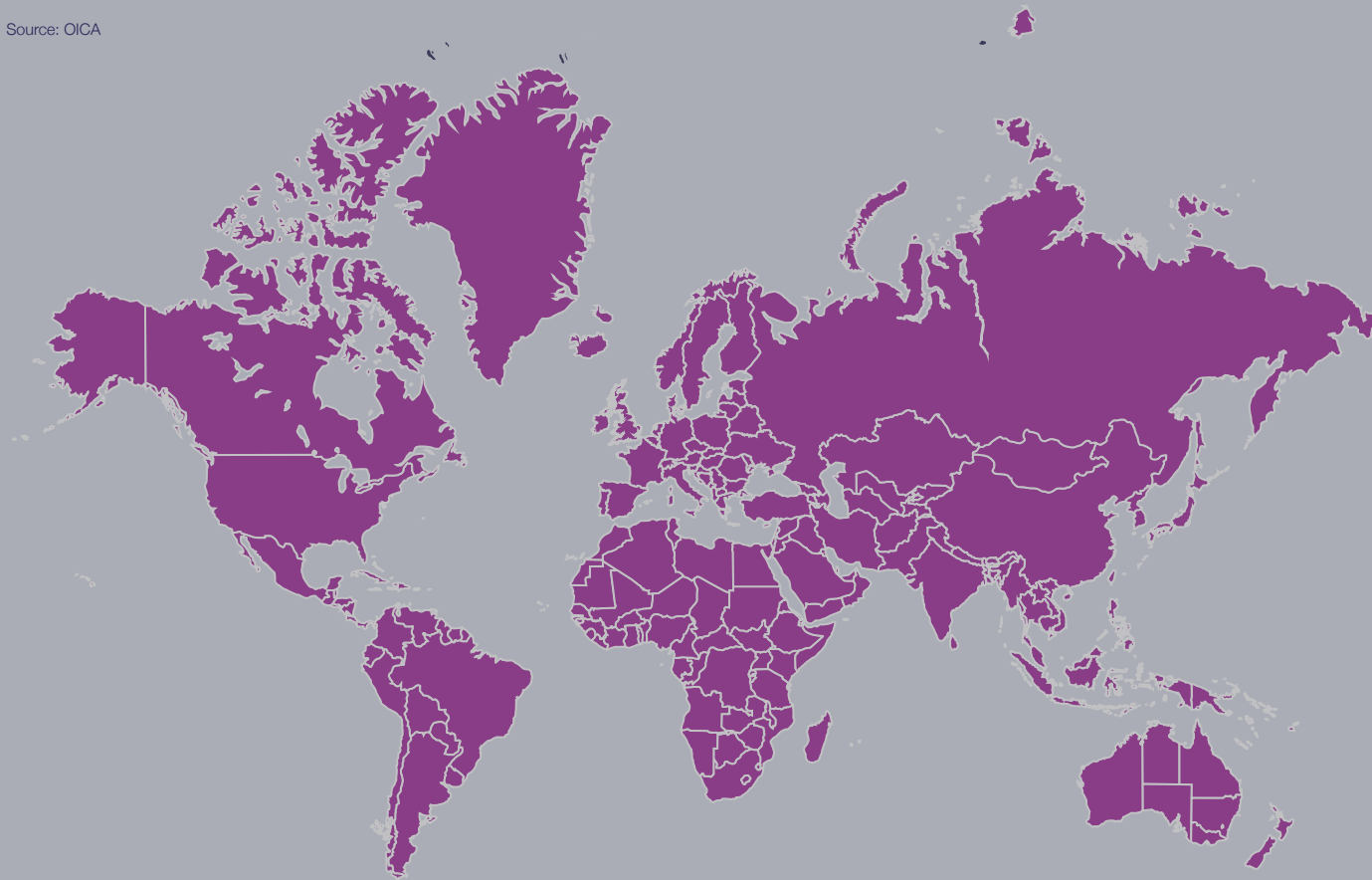
Asia & Oceania sales

2019	43.724.043
2020	40.330.258
2021	42.724.577
2022	44.566.542

Africa sales

2019	1.200.291
2020	925.708
2021	1.133.520
2022	1.090.662

Source: OICA



Historical vehicle sales of



member countries

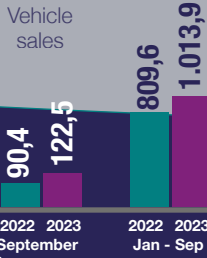
Countries	2019	2020	2021	2022
Argentina	459.753	342.285	383.663	405.414
Bolivia	51.945	29.958	42.693	45.723
Brazil	2.787.850	2.058.437	2.119.851	2.104.461
Chile	389.220	272.107	434.347	445.937
Colombia	263.684	188.665	250.497	262.595
Ecuador	132.208	85.818	115.371	135.250
Mexico	1.360.008	977.650	1.046.732	1.125.756
Paraguay	31.603	24.529	31.798	32.677
Peru	168.647	125.090	174.751	177.543
Uruguay	42.488	36.841	52.329	55.997
Venezuela	1.723	988	1.794	3.992
Total	5.689.129	4.142.368	4.653.826	4.795.345

Regional Automotive Market

Total Vehicle sales (thousand units)

2022 2023

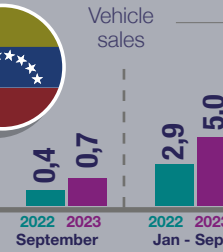
Vehicle sales



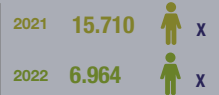
Ratio (population / light vehicle sales)



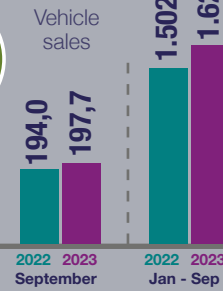
Vehicle sales



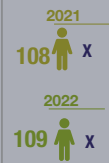
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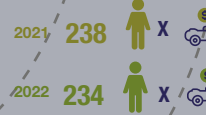
Vehicle sales



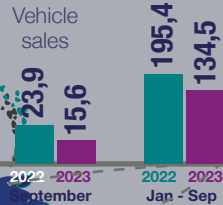
Ratio (population / light vehicle sales)



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Vehicle sales



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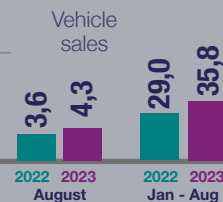
Vehicle sales



Ratio (population / light vehicle sales)



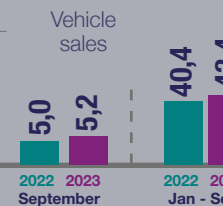
Vehicle sales



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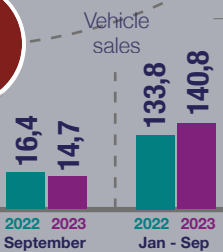
Vehicle sales



Ratio (population / light vehicle sales)



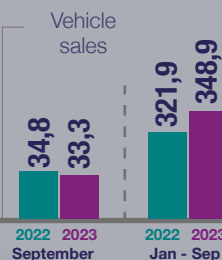
Vehicle sales



Ratio (population / light vehicle sales)



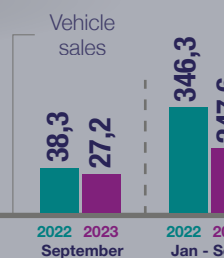
Vehicle sales



Ratio (population / light vehicle sales)



Vehicle sales



Ratio (population / light vehicle sales)



Source:

- Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
- Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
- Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
- Bolivia - Cámara Automotor Boliviana (CAB)
- Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (ANFAVEA).
- México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT).
- Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
- Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
- Perú - Asociación Automotriz del Perú (AAP).
- Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM)
- Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).
- Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

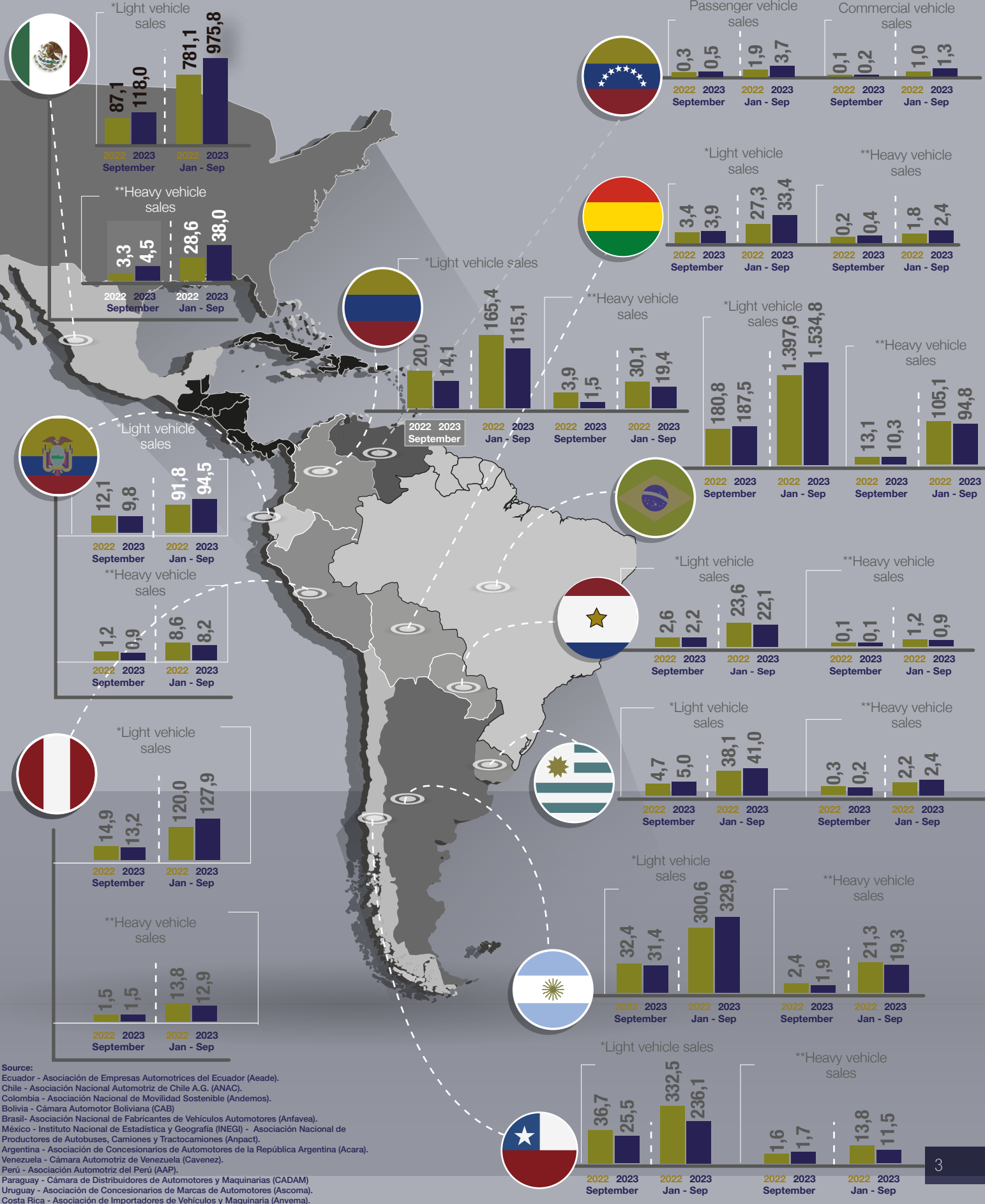
Vehicle sales Light* and heavy**

(thousand units)

2022 2023

*Light vehicles: automobiles, pickups, SUV, VAN

** Heavy vehicles: trucks and buses



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
 Bolivia - Cámara Automotor Boliviana (CAB).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
 Venezuela - Cámara Automotriz de Venezuela (Cavenez).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
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Regional Automotive Market

Vehicle sales hybrid and electric

Mexico** (Jan - Jul)

	2022	2023	VAR%
BEV	2.101	6.265	198,2%
PHEV	2.573	3.018	17,3%
HEV	22.365	27.203	21,6%
TOTAL	27.039	36.486	34,9%

**Information available period Jan - Jul 2023

Colombia (Jan - Sep)

	2022	2023	VAR%
BEV	2.551	2.478	-2,9%
PHEV	1.991	1.985	-0,3%
HEV	17.037	17.672	3,7%
TOTAL	21.579	22.135	2,6%

Bolivia (Jan - Sep)

	2022	2023	VAR%
BEV	22	68	209,1%
PHEV	-	-	-
HEV	40	241	502,5%
TOTAL	62	309	398,4%

Venezuela (Jan - Sep)

	2022	2023	VAR%
BEV	0	0	0%
PHEV	0	0	0%
HEV	1	1	0%
TOTAL	1	1	0,0%

Brazil (Jan - Sep)

	2022	2023	VAR%
BEV	6.188	7.699	24,4%
PHEV	-	-	-
HEV	23.064	49.801	115,9%
TOTAL	29.252	57.500	96,6%

Ecuador (Jan - Sep)

	2022	2023	VAR%
BEV	274	507	85,0%
EREV	0	642	100%
PHEV	100	263	163,0%
HEV	4.917	6.952	41,4%
TOTAL	5.291	8.364	58,1%

Peru (Jan - Sep)

	2022	2023	VAR%
BEV	88	194	120,5%
PHEV	93	195	109,7%
HEV	1.756	2.822	60,7%
TOTAL	1.937	3.211	65,8%

Paraguay* (Jan - Aug)

	2022	2023	VAR%
BEV	59	189	220,3%
PHEV	93	125	34,4%
HEV	568	682	20,1%
TOTAL	720	996	38,3%

Imports data

*Information available period Jan - Aug 2023

Chile (Jan - Sep)

	2022	2023	VAR%
BEV	902	959	6,3%
EREV	0	225	100,0%
PHEV	356	324	-9,0%
HEV	3.483	4.493	29,0%
TOTAL	4.741	6.001	26,6%

Argentina*** (Jan - Jun)

	2022	2023	VAR%
BEV	72	169	134,7%
PHEV	100	128	28,0%
HEV	3.322	4.375	31,7%
TOTAL	3.494	4.672	33,7%

***Information available period Jan - Jun 2023

Source:

Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
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Nomenclature:

BEV (Battery Electric Vehicle)
 EREV (Extended Range Electric Vehicle)
 PHEV (Plug-In Hybrid Electric Vehicle)
 HEV (Hybrid Electric Vehicle)



In cooperation with:



Developed by:



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