

Regional Automotive Market



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Regional Market
by the end of April 2024

Distributed for



With the support **AEADE**
Asociación de Empresas
Automotrices del Ecuador

Regional automotive market - Summary

In April 2024 in comparison with April 2023: increase in **21.6%** in sales.

Total Vehicles Sales:

- Highest y-o-y decrease: Bolivia (**52.9%**) and Ecuador (**28.9%**)
- Highest y-o-y growth: Venezuela (**225.3%**) and Paraguay (**42.4%**)



Light Vehicles Sales:

- Highest y-o-y decrease: Bolivia (**52.2%**), Ecuador (**31.5%**) and Argentina (**5.5%**)
- Highest y-o-y growth: Venezuela (**174.9%**), Paraguay (**40.5%**) and Brasil (**37.5%**)



Heavy Vehicles Sales:

- Highest y-o-y growth: Venezuela (**379.6%**), Paraguay (**97.3%**) and Brasil (**35.3%**)
- Highest y-o-y decrease: Bolivia (**62.5%**), Uruguay (**24.3%**) and Argentina (**13.0%**)

Countries	April 2023	April 2024	Jan - Apr 2023	Jan - Apr 2024	% VAR Apr 2024 -2023	% VAR Jan - Apr 2024 -2023
Brazil	160.730	220.842	632.505	735.413	37,4%	16,3%
Mexico	101.491	116.504	428.149	479.610	14,8%	12,0%
Argentina	34.766	32.710	155.510	116.542	-5,9%	-25,1%
Chile	20.711	26.672	116.264	101.070	28,8%	-13,1%
Peru	13.571	14.556	63.154	58.534	7,3%	-7,3%
Colombia	13.777	15.315	60.739	55.882	11,2%	-8,0%
Ecuador	11.511	8.179	46.823	39.974	-28,9%	-14,6%
Uruguay	4.103	5.433	17.505	19.345	32,4%	10,5%
Bolivia	4.277	2.013	19.500	11.111	-52,9%	-43,0%
Paraguay	2.208	3.144	10.384	11.063	42,4%	6,5%
Venezuela	459	1.493	1.754	4.279	225,3%	144,0%

America sales

2019	25.389.729
2020	20.817.485
2021	22.014.634
2022	20.876.860
2023	23.247.296

Europe sales

2019	20.930.134
2020	16.714.115
2021	16.882.466
2022	15.071.434
2023	17.890.200

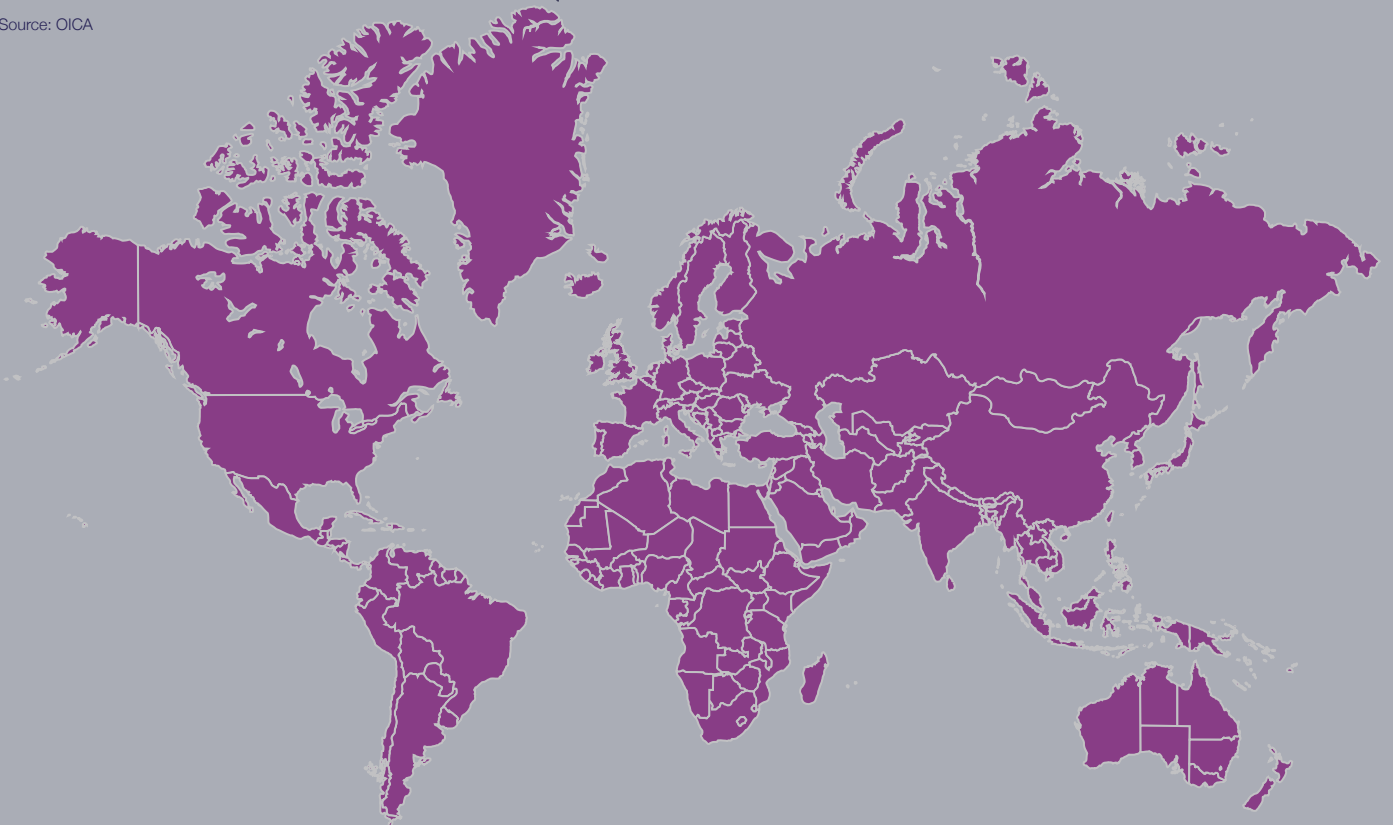
Asia & Oceania sales

2019	43.724.043
2020	40.330.258
2021	42.724.577
2022	45.838.945
2023	50.528.563

Africa sales

2019	1.200.291
2020	925.708
2021	1.133.520
2022	1.075.388
2023	1.049.842

Source: OICA



Historical vehicle sales of ALADDA member countries



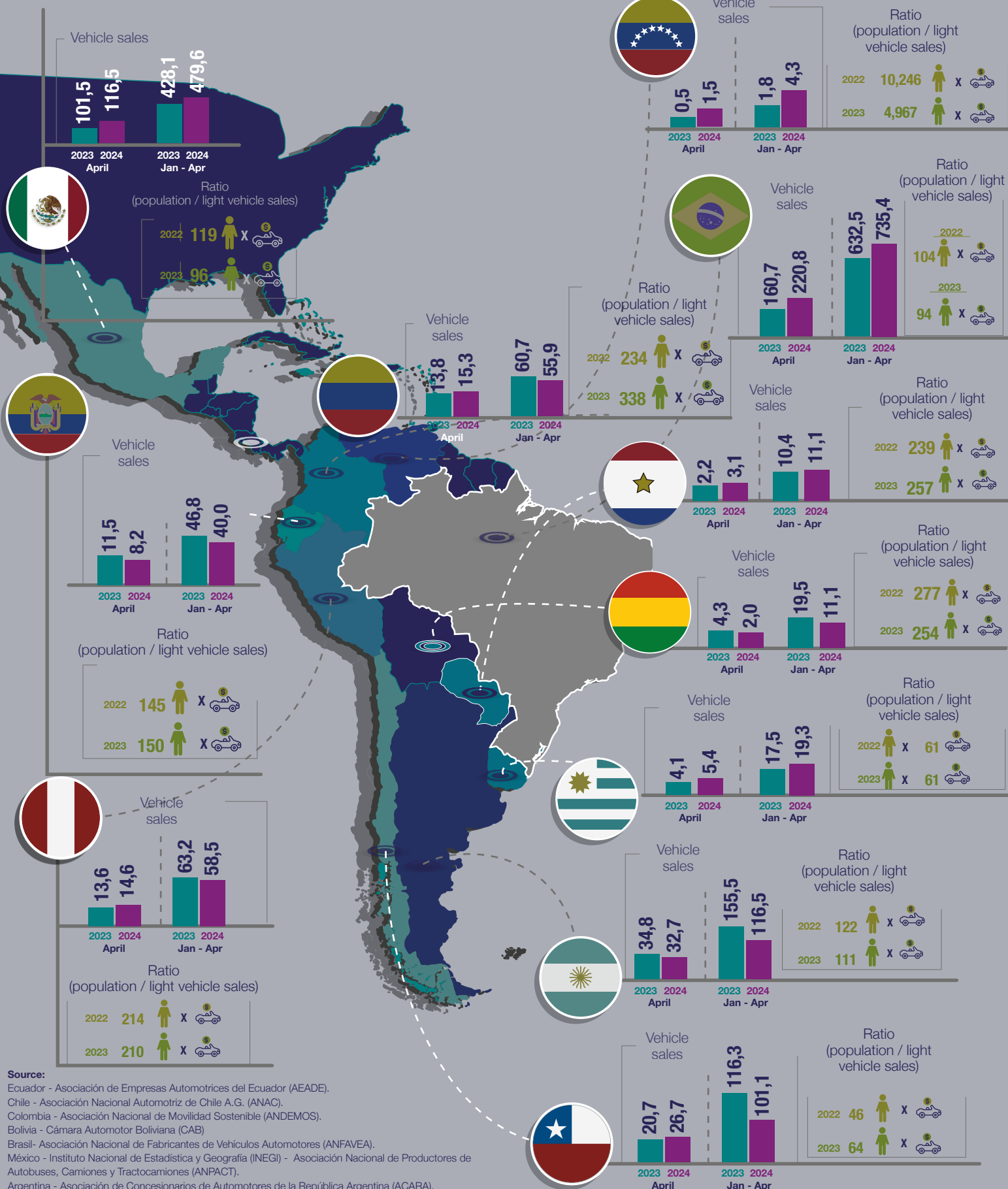
Countries	2020	2021	2022	2023
Argentina	342.285	383.663	406.792	445.009
Bolivia	29.958	42.693	45.724	51.012
Brazil	2.058.437	2.119.851	2.104.461	2.308.689
Chile	272.107	434.347	445.937	329.588
Colombia	188.665	250.497	262.595	186.826
Ecuador	85.818	115.371	134.170	132.388
Mexico	977.650	1.046.732	1.134.443	1.413.921
Paraguay	24.529	31.798	32.677	30.685
Peru	125.090	174.751	177.543	181.812
Uruguay	36.841	52.329	56.112	61.789
Venezuela	988	1.794	3.998	7.313
Total	4.142.368	4.653.826	4.804.452	5.149.032

Regional Automotive Market

Total Vehicle sales

(thousand units)

2023 2024



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
 Bolivia - Cámara Automotor Boliviana (CAB).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (ANFAVEA).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
 Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).
 Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

Vehicle sales Light* and heavy**

(thousand units)

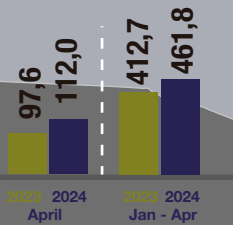
2023 2024

*Light vehicles: automobiles, pickups, SUV, VAN

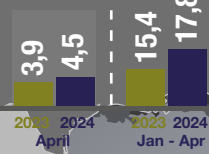
** Heavy vehicles: trucks and buses



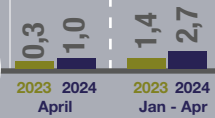
*Light vehicle sales



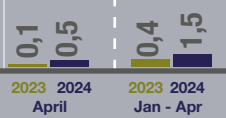
**Heavy vehicle sales



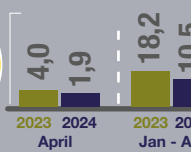
Passenger vehicle sales



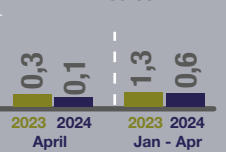
Commercial vehicle sales



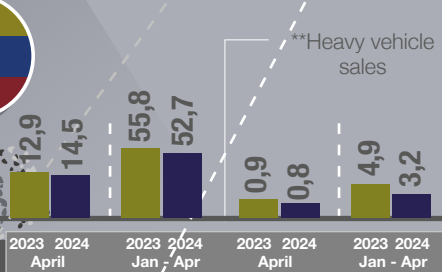
*Light vehicle sales



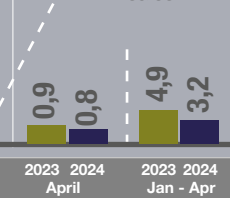
**Heavy vehicle sales



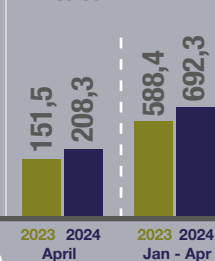
*Light vehicle sales



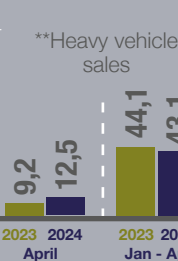
**Heavy vehicle sales



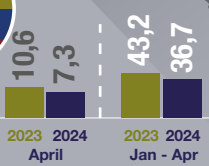
*Light vehicle sales



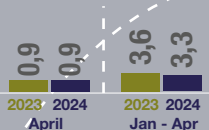
**Heavy vehicle sales



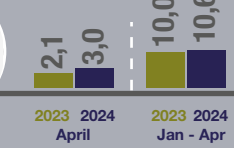
*Light vehicle sales



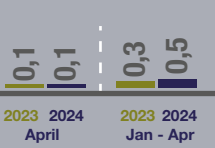
**Heavy vehicle sales



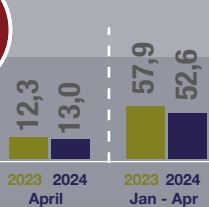
*Light vehicle sales



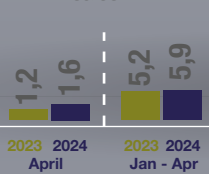
**Heavy vehicle sales



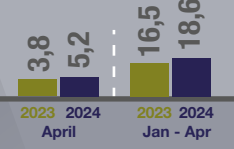
*Light vehicle sales



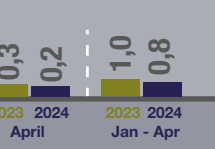
**Heavy vehicle sales



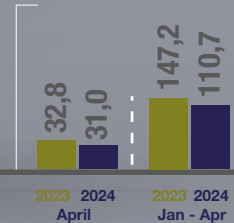
*Light vehicle sales



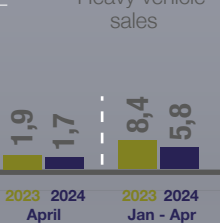
**Heavy vehicle sales



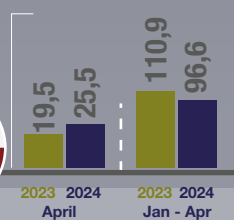
*Light vehicle sales



**Heavy vehicle sales



*Light vehicle sales



**Heavy vehicle sales



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
 Bolivia - Cámara Automotriz Boliviana (CAB).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
 Venezuela - Cámara Automotriz de Venezuela (Cavenez).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (Ascoma).
 Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Arvema).

Regional Automotive Market

Vehicle sales hybrid and electric

Mexico** (Jan - Feb)			
	2022	2023	VAR%
BEV	1.109	2.648	138,8%
PHEV	691	918	32,9%
HEV	7.168	11.151	55,6%
TOTAL	8.968	14.717	64,1%

**Information available period Jan - Feb 2024

Colombia (Jan - Apr)			
	2023	2024	VAR%
BEV	1.144	1.359	18,8%
PHEV	403	583	44,7%
HEV	6.791	11.195	64,9%
TOTAL	8.338	13.137	57,6%

Bolivia (Jan - Apr)			
	2023	2024	VAR%
BEV	39	21	-46,2%
PHEV	-	-	-
HEV	106	394	271,7%
TOTAL	145	415	186,2%

Brazil (Jan - Apr)			
	2023	2024	VAR%
BEV	2.534	20.817	721,5%
PHEV	-	13.929	100,0%
HEV	17.031	16.529	-2,9%
TOTAL	19.565	51.275	162,1%

Ecuador (Jan - Apr)			
	2023	2024	VAR%
BEV	192	373	94,3%
EREV	384	374	-2,6%
PHEV	117	78	-33,3%
HEV	2.656	4.280	61,1%
TOTAL	3.349	5.105	52,4%

Peru* (Jan - Mar)			
	2023	2024	VAR%
BEV	47	89	89,4%
PHEV	30	74	146,7%
HEV	876	1.270	45,0%
TOTAL	953	1.433	50,4%

*Information available period January - March 2024

Chile (Jan - Apr)			
	2023	2024	VAR%
BEV	550	827	50,4%
EREV	94	75	-20,2%
PHEV	95	291	206,3%
HEV	1.338	2.778	107,6%
TOTAL	2.077	3.971	91,2%

*Paraguay (Jan - Mar)			
	2023	2024	VAR%
BEV	78	97	24,4%
PHEV	54	59	9,3%
HEV	220	258	17,3%
TOTAL	352	414	17,6%

Imports data
*Information available period January - March 2024

Argentina*** (Jan - Dec)			
	2022	2023	VAR%
BEV	221	379	71,5%
PHEV	189	189	0,0%
HEV	7.508	9.033	20,3%
TOTAL	7.918	9.601	21,3%

***Information available period Jan - Dec 2023

Source:

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Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
Bolivia - Cámara Automotor Boliviana (CAB).
Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
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Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Nomenclature:

BEV (Battery Electric Vehicle)
EREV (Extended Range Electric Vehicle)
PHEV (Plug-In Hybrid Electric Vehicle)
HEV (Hybrid Electric Vehicle)



ALADDA

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