

Regional Automotive Market



Published on August 21th, 2024

Regional Market

by the end of July 2024

Distributed for



With the support **AEADE**
Asociación de Empresas
Automotrices Argentinas

Regional automotive market - Summary

In July 2024 in comparison with July 2023: increase in **6,3%** in sales.

Total Vehicles Sales:

- Highest y-o-y decrease: Bolivia (**42.4%**) and Ecuador (**18.3%**)
- Highest y-o-y growth: Venezuela (**123.7%**) and Colombia (**25.6%**)



Light Vehicles Sales:

- Highest y-o-y decrease: Bolivia (**42.4%**), Ecuador (**19.8%**) and Peru (**16.9%**)
- Highest y-o-y growth: Venezuela (**81.6%**), Colombia (**27.5%**) and Mexico (**12.6%**)



Heavy Vehicles Sales:

- Highest y-o-y growth: Venezuela (**246.3%**), Brazil (**40.2%**) and Paraguay (**28.1%**)
- Highest y-o-y decrease: Bolivia (**42.0%**), Uruguay (**22.1%**) and Colombia (**2.9%**)

Countries	July 2023	July 2024	Jan - July 2023	Jan - July 2024	% VAR July 2024 -2023	% VAR Jan - July 2024 -2023
Brazil	225.594	241.336	1.224.151	1.385.309	7,0%	13,2%
Mexico	115.177	129.819	772.984	865.131	12,7%	11,9%
Argentina	44.117	42.892	279.904	223.926	-2,8%	-20,0%
Chile	25.207	26.736	192.014	176.301	6,1%	-8,2%
Colombia	13.146	16.516	104.015	101.797	25,6%	-2,1%
Peru	14.829	12.608	109.812	96.930	-15,0%	-11,7%
Ecuador	10.794	8.822	80.966	65.884	-18,3%	-18,6%
Uruguay	4.984	5.085	32.767	35.113	2,0%	7,2%
Paraguay	2.482	2.752	18.168	18.878	10,9%	3,9%
Bolivia	4.232	2.439	31.511	18.145	-42,4%	-42,4%
Venezuela	642	1.436	3.705	8.527	123,7%	130,1%

America sales

2019	25.389.729
2020	20.817.485
2021	22.014.634
2022	20.876.860
2023	23.247.296

Europe sales

2019	20.930.134
2020	16.714.115
2021	16.882.466
2022	15.071.434
2023	17.890.200

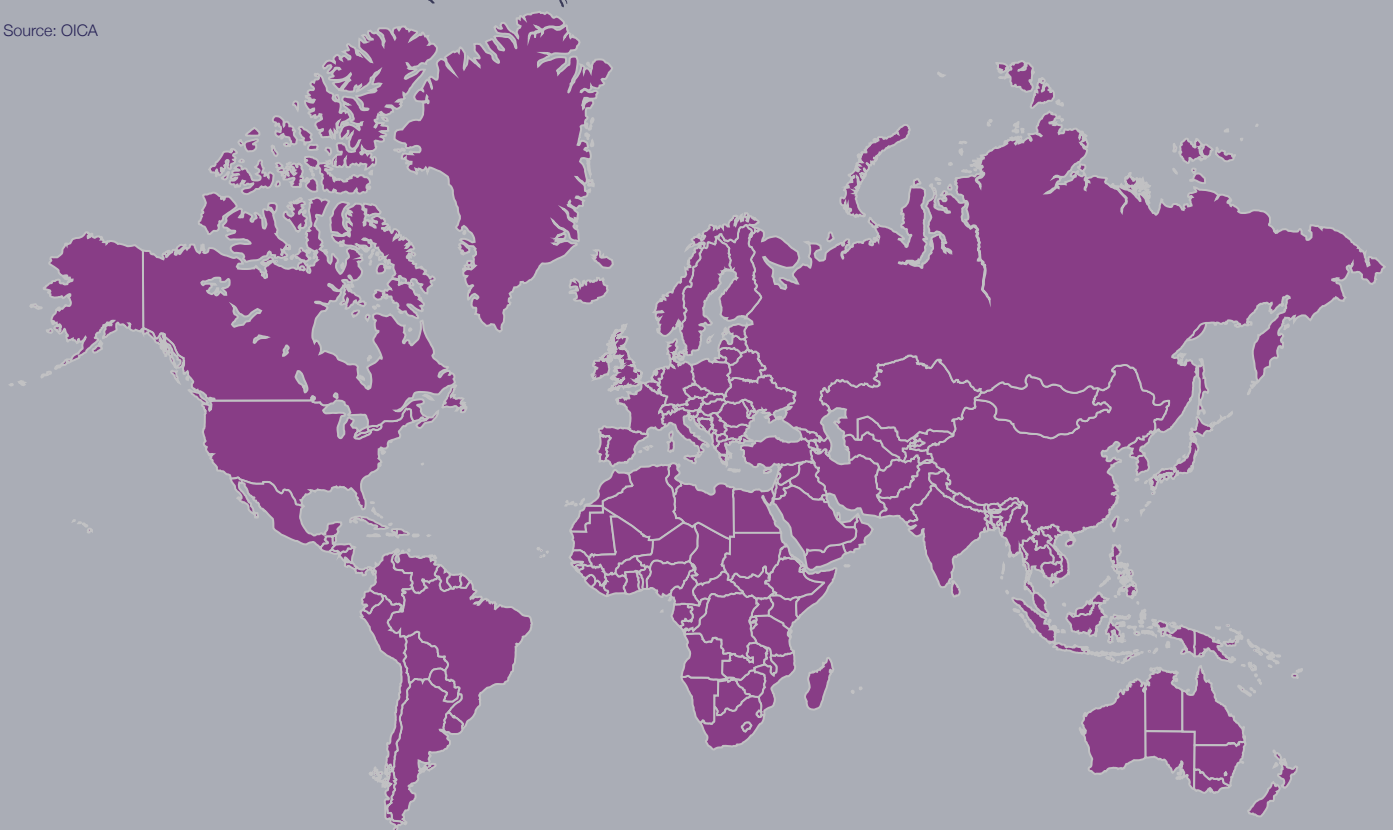
Asia & Oceania sales

2019	43.724.043
2020	40.330.258
2021	42.724.577
2022	45.838.945
2023	50.528.563

Africa sales

2019	1.200.291
2020	925.708
2021	1.133.520
2022	1.075.388
2023	1.049.842

Source: OICA



Historical vehicle sales of ALADDA member countries

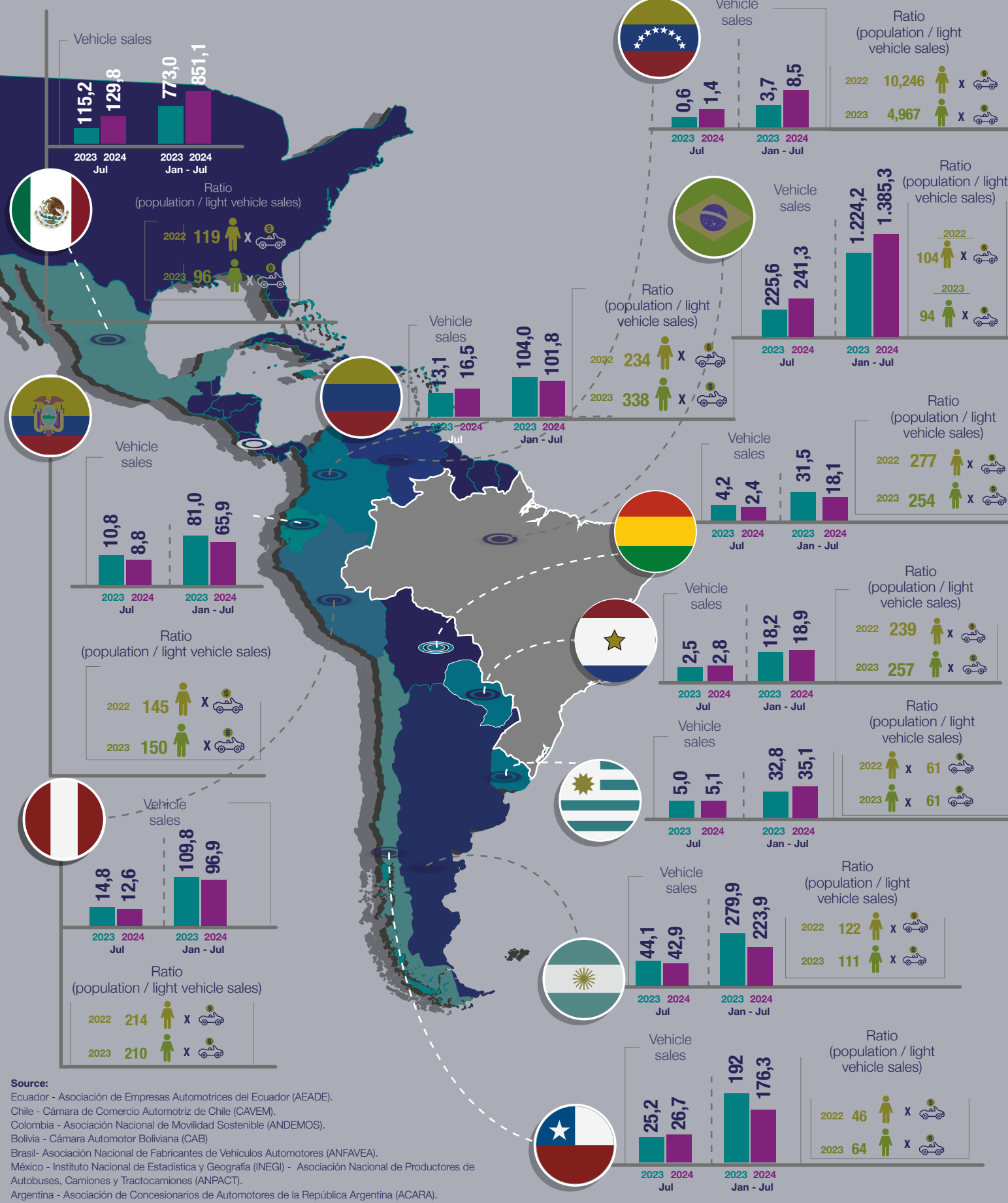


Countries	2020	2021	2022	2023
Argentina	342.285	383.663	406.792	445.009
Bolivia	29.958	42.693	45.724	51.012
Brazil	2.058.437	2.119.851	2.104.461	2.308.689
Chile	272.107	434.347	445.937	329.588
Colombia	188.665	250.497	262.595	186.826
Ecuador	85.818	115.371	134.170	132.388
Mexico	977.650	1.046.732	1.134.443	1.413.921
Paraguay	24.529	31.798	32.677	30.685
Peru	125.090	174.751	177.543	181.812
Uruguay	36.841	52.329	56.112	61.789
Venezuela	988	1.794	3.998	7.313
Total	4.142.368	4.653.826	4.804.452	5.149.032

Regional Automotive Market

Total Vehicle sales (thousand units)

2023 2024



Source:

Ecuador - Asociación de Empresas Automotrices del Ecuador (AEADE).
 Chile - Cámara de Comercio Automotriz de Chile (CAVEM).
 Colombia - Asociación Nacional de Movilidad Sostenible (ANDEMOS).
 Bolivia - Cámara Automotor Boliviana (CAB).
 Brasil - Associação Nacional de Fabricantes de Veículos Automotores (ANFAVEA).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (ANPACT).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (ACARA).
 Venezuela - Cámara Automotriz de Venezuela (CAVENEZ).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (ASCOMA).
 Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

Vehicle sales Light* and heavy**

(thousand units)

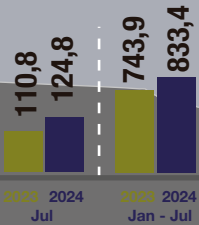
2023 2024

*Light vehicles: automobiles, pickups, SUV, VAN

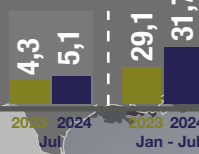
** Heavy vehicles: trucks and buses



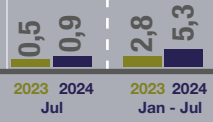
*Light vehicle sales



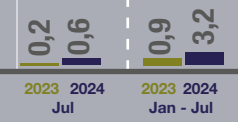
**Heavy vehicle sales



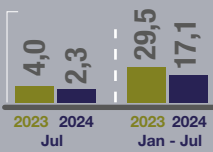
Passenger vehicle sales



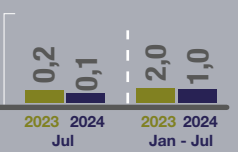
Commercial vehicle sales



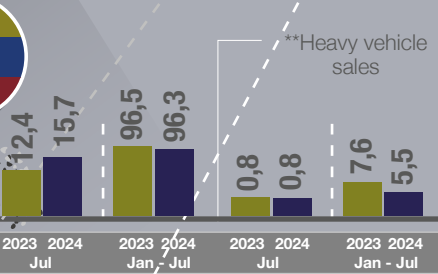
*Light vehicle sales



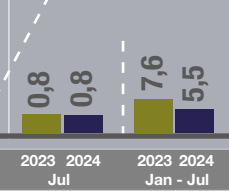
**Heavy vehicle sales



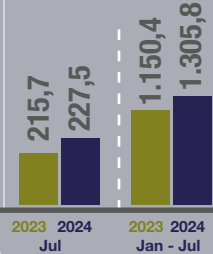
*Light vehicle sales



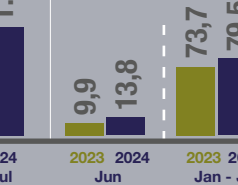
**Heavy vehicle sales



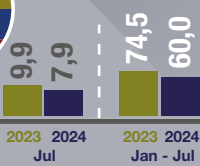
*Light vehicle sales



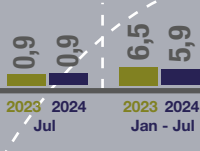
**Heavy vehicle sales



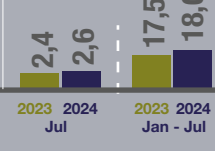
*Light vehicle sales



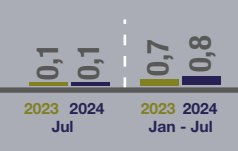
**Heavy vehicle sales



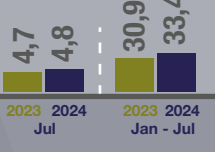
*Light vehicle sales



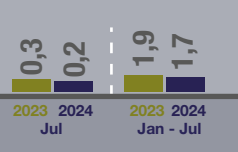
**Heavy vehicle sales



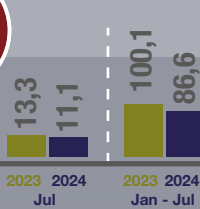
*Light vehicle sales



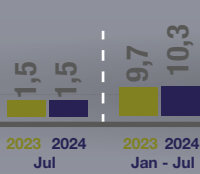
**Heavy vehicle sales



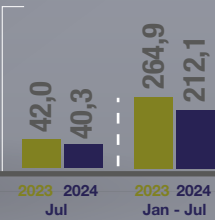
*Light vehicle sales



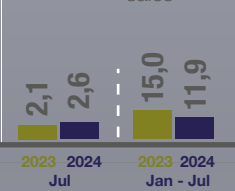
**Heavy vehicle sales



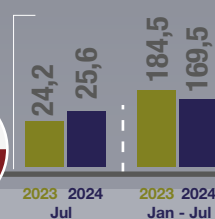
*Light vehicle sales



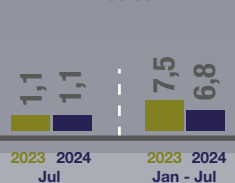
**Heavy vehicle sales



*Light vehicle sales



**Heavy vehicle sales



Source:
 Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Cámara de Comercio Automotriz de Chile (CAVEM).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
 Bolivia - Cámara Automotriz Boliviana (CAB).
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
 Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
 Venezuela - Cámara Automotriz de Venezuela (Cavenez).
 Perú - Asociación Automotriz del Perú (AAP).
 Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
 Uruguay - Asociación de Concesionarios de Marcas de Automotores (Ascoma).
 Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

Vehicle sales hybrid and electric

Mexico (Jan - Jul)			
	2023	2024	VAR%
BEV	6.392	15.123	136,6%
PHEV	3.018	3.977	31,8%
HEV	27.204	46.642	71,5%
TOTAL	36.614	65.742	79,6%

Colombia (Jan - Jul)			
	2023	2024	VAR%
BEV	1.856	3.183	71,5%
PHEV	820	960	17,1%
HEV	13.747	19.693	43,3%
TOTAL	16.423	23.836	45,1%

Bolivia (Jan - Jul)			
	2023	2024	VAR%
BEV	68	42	-38,2%
PHEV	-	-	-
HEV	156	681	336,5%
TOTAL	224	723	222,8%

Brazil (Jan - Jul)			
	2023	2024	VAR%
BEV	4.709	35.867	661,7%
PHEV	-	28.370	100,0%
HEV	34.968	30.339	-13,2%
TOTAL	39.677	94.576	138,4%

Ecuador (Jan - Jul)			
	2023	2024	VAR%
BEV	371	729	96,5%
EREV	568	518	-8,8%
PHEV	215	219	1,9%
HEV	5.148	6.988	35,7%
TOTAL	6.302	8.454	34,1%

Peru (Jan - Jul)			
	2023	2024	VAR%
BEV	127	210	65,4%
PHEV	136	161	18,4%
HEV	2.080	3.405	63,7%
TOTAL	2.343	3.776	61,2%

Paraguay (Jan - Jul)			
	2023	2024	VAR%
BEV	148	200	35,1%
PHEV	110	149	35,5%
HEV	613	699	14,0%
TOTAL	871	1.048	20,3%

Chile* (Jan - Jun)			
	2023	2024	VAR%
BEV	777	1.735	123,3%
EREV	150	93	-38,0%
PHEV	154	475	208,4%
HEV	2.426	4.965	104,7%
TOTAL	3.507	7.268	107,2%

Argentina* (Jan - Jun)			
	2023	2024	VAR%
BEV	138	317	129,7%
PHEV	137	94	-31,4%
HEV	4.317	5.758	33,4%
TOTAL	4.648	6.169	32,7%

*Information available period Jan - Jun 2024

*Information available period Jan - Jun 2024

Source:

Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
 Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
 Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
 Bolivia - Cámara Automotor Boliviana (CAB)
 Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
 México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
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 Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Nomenclature:

BEV (Battery Electric Vehicle)
 EREV (Extended Range Electric Vehicle)
 PHEV (Plug-In Hybrid Electric Vehicle)
 HEV (Hybrid Electric Vehicle)



ALADDA

Asociación Latinoamericana de Distribuidores de Automotores



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